

UK & EIC PAVILION AT OTC 2026

4-7 May 2026 | Houston, USA

[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR
STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)



Date: 4-7 May 2026

Location: Houston, USA

Join the **UK & EIC Pavilion at Offshore Technology Conference (OTC) 2026** to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

OTC gives you access to the industry's largest equipment exhibition, leading-edge technical information and valuable new professional contacts from around the world. Its large international participation provides excellent opportunities for global sharing of technology, expertise, products, and best practices.

31,000+
Energy Professionals

250+
Technical Presentations

1,300+
Exhibitors

[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR
STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)



Market Intelligence

A hotspot of industry activity in the Oil and Gas segment, North America has more than US\$1 trillion of opportunities across 730 CAPEX projects in the up, mid and downstream sectors. The US Gulf of Mexico remains a strategic area for oil and gas players, concentrating capital-intensive E&P projects such as Shell's Sparta and bp's new production hub, which includes the Kaskida and Tiber oil fields, holding up to 10 billion barrels of discovered resources in place.

Meanwhile, US LNG export projects – which alone account for over US\$310bn of CAPEX in EICDataStream – remain under the spotlight, with LNG export approvals being fast-tracked to advance projects and reinforce the country's position as the world's leading LNG exporter.

A meeting place for developers, oil companies and contractors, OTC is the go-to event for the supply chain to engage with key players and explore opportunities in one of the world's most dynamic energy markets.

US\$1 Tn+

North America
Overall CAPEX

730+

Projects

US\$310bn

CAPEX in LNG export



[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR
STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)



Benefits of Participating on the UK & EIC Pavilion



Prime Location



Enhanced Promotion



High visibility presence



Access to industry experts



1-2-1 meetings to secure business & widen networks



Dedicated project manager



Appointed EIC freight partner & stand designer



Country overviews/project data report



Company entry in the UK Group Capabilities Brochure



Help to identify potential partners & customer



[HOME](#)

[EVENT DETAILS](#)

[MARKET INTELLIGENCE](#)

[BENEFITS](#)

[YOUR STAND](#)

[COSTS](#)

[HOW TO BOOK](#)

Your Stand



*Image for display purposes only

**Please note that any stand enhancements such as wall graphics, AV, additional sockets etc will need to be ordered and charged separately with EIC's appointed stand builder or the third-party contractor of your choice.

Shell scheme package includes:

- Back & side hard walls (graphics optional extra, see below)
- Fascia name board
- Lighting
- 1 power outlet
- Access to UK Lounge
- 1 round table & 3 chairs
- 1 counter with logo
- Literature rack
- Wastepaper basket
- Project management
- All previous page listed benefits



[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR
STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)

Costs

(Excluding VAT)

Shell Scheme Stand Cost

EIC Member

£1,070

per sqm

Non Member

£1,120

per sqm

Free Build Stand Cost

EIC Member

£740

per sqm

Non Member

£790

per sqm

Example (shell scheme member costs)

9sqm from
£9,630

12sqm from
£12,840

18sqm from
£19,260

Additional Costs

EIC Pavilion Partner Fee*

(*Mandatory fee until November 2025 for 18sqm & 36sqm stands)

18sqm Stand	£1,100
36sqm Stand	£2,200

Corner Fee

(If applicable)

1 Corner	£73.50 per sqm
2 Corners	£122.50 per sqm
Island	£171.50 per sqm

Sub Exhibitor Fee

(If exhibiting with another company on the same stand)

£150

EIC Pavilion Partner Benefits:

- Company logo included in UK Lounge graphics as EIC Pavilion Partner
- Company logo included in printed UK Group Brochure as EIC Pavilion Partner
- Company logo included in EIC OTC website as EIC Pavilion Partners
- 1 EIC LinkedIn post announcing Pavilion Partners
- Priority Booking for OTC 2027



[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR
STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)

Advertising

UK & EIC Pavilion Exhibitors can benefit from reduced advertising rates in EIC’s Inside Energy, an online and printed magazine published every month which includes member news, interviews with industry contacts, guest editorials and project updates. The magazine is distributed to over 10,000 subscribers and will be printed and distributed at OTC 2026.

Advertise in the November 2025 edition, and take advantage of this powerful tool to build awareness of your brand.

Special Edition



North America Market Outlook 2026

	EIC Member Companies	Non-Member Companies
Full Page 210mm (w) x 297mm (h)	£999*	£1999
Half Page 210mm (w) x 145.5mm (h)	£499	£999

*Members also get a free podcast when buying a full page (not available for non-members).

How to Book

To secure your space, please complete your [booking form](#) and return to: internationaltrade@the-eic.com



Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

Serena Carvalho

Project & Events Manager

E: serena.carvalho@the-eic.com

EIC Platinum
Global Partner:



FX Payment
Partner:

Corpay[^]

International Trade
Travel Partner:



[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR
STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)